

COUNTING THE COST

St. Charles County, Missouri

Population in 2010 = 360,485

Population in 2000 = 283,883 (Increase of 76,602 = +27.0%)

2010 Newborn to Age 17: 45,959 (12.7%)

2010 Ages 18-64: 227,247 (63.0%)

2010 Ages 65+: 40,378 (11.2%)

Illiteracy Rate 2003: 4.1%

2010 High School graduates: 92.2%

2010 College graduates: 33.4%

Adherents in 2010 = 186,493

Adherents in 2000 = 145,239

Change 2000 to 2010 = 41,254 = 28.4%

Total Congregations in All Religions in 2010 = 224

Total Congregations in All Religions in 2000 = 146

Change from 2000 to 2010 = +78 = 53.4%

Average Size per Congregation All Religions in 2010 = 833

Average Size per Congregation All Religions in 2000 = 995

Unclaimed Population based upon All Religions in 2010 = 173,992 = 48.3%

Evangelical Church Members In 2010 = 72,210 = 20.0% of population

Southern Baptist Convention = 31 churches (13.8%) and 22,527 members (31.2%) = 727 per church

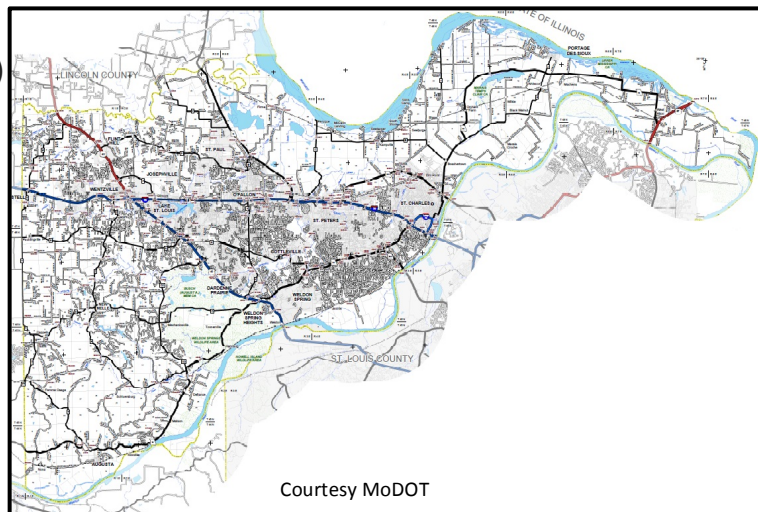
Non-Evangelical Population based upon Evangelical Totals in 2010 = 288,275 = 80.0% of population

Evangelical Congregations Needed (Evangelical Base data only used) based on 73 Members per new non-Catholic congregation after three years = 3,949 new congregations if they are started by traditional means of land, building, and fulltime pastoral staff. Nationally, the U.S. has a 68% survivability rate after four years.

Cost of Evangelical Congregations needed

1. The funded planter/pastor is recommended to raise a minimum of \$250,000 for three years for the planter, part-time worship leader and rent. This means \$987,250,000 must be raised in advance.
2. A building is typically built at \$1.5 million per 1,441 congregations reaching 200 members = \$2,161,500,000 if they are started by traditional means of land and building.

Congregations needed (Evangelical base data used) Based on 40 members using non-paid laity to start new congregations = 7,207. Approximate number of Lay pastors needed = 7,207.



Sources: U.S. Census Bureau: <http://quickfacts.census.gov>; Assoc. of Religion Data Archives: www.thearda.com; Literacy stats from PatchworkNation.org. Cost formulas are based on the North American Mission Board, SBC, "2007 Survivability Study" and the amount for an average church loan and members. Start-up funding estimate is from Generis. Appreciation goes to Jim Slack, IMB, for the original model and source of a non-paid laity starting new congregations. This study was provided by Mark Snowden, Evangelism/Discipleship Strategist, Missouri Baptist Convention, 2012.